

August 1, 2011

Dear Friend,

The Megan Nicole Kanka Foundation will be hosting our 10th Annual Casino Nite on Saturday, October 15,2011 from 7:00 to 11:00 PM at The Nottingham Ballroom, 200 Mercer Street, Hamilton, NJ.

The economy has had a negative impact on most people and non-profit organizations are no exception. Over the past couple of years we have had to cancel our St. Valentine's Dinner Dance. We have decided to focus our fund raising efforts on Casino Nite so we are making changes to our sponsorship opportunities. The biggest change is the addition of an Ad Book, a copy of which will be provided to each person in attendance on the night of the event. Please see the enclosures for the different ways that you could partner with us in our efforts.

100% of the net proceeds raised at the event will be used to support the Foundation's Child Safety Programs. The Megan Nicole Kanka Foundation's Check 'Em Out Program for Towns has provided over 10,000 fingerprint background checks for volunteer coaches and managers of non-profit youth organizations who supervise children. The "Who is Watching Our Children?" Program has educated over 45,000 parents to date. The Foundation has also developed "Sidewalk Safety" and "Halloween Safety" sheets, which have been freely distributed to thousands of children each year. All of the Foundation's programs safeguard our children and educate our parents concerning the tactics used by sex offenders to lure our children into situations from where there is no escape.

We need your support and we would be honored to have it this year. All Sponsors and Donors will have their name and contribution proudly recognized at the event and on the Foundation's website. For more information about any programs or services provided by the Megan Nicole Kanka Foundation, please visit our website at www.megannicolekankafoundation.org or inquire at (609) 890-2201.

Thank you for your support.

Sincerely.

Marie E. Ondy Vice-President